

BECOME A CAREER MARKETING PRO

First and most importantly, we may not have your next job waiting, but our goal is to arm you with the tools necessary to conduct an aggressive and comprehensive career search both now and in the future. We have provided our Career Marketing Pro to help you down the path to a successful and prosperous career, so best of luck!

E.C.L.A.M.S.: You and the Job Market

Find out quickly how you match up with the most important components of any Job Search and then take your results to the market. Find our ECLAMS and get familiar with it.

The Resume is Your Calling Card

Creating your own personal & professional brand could be your only chance to get in the door with many companies. Let us help ensure your best message is sent the first time, with our resume creation essentials.

Use References to Differentiate

Your secret weapon in the battle of the job search is the lasting impression on those you have worked with over your career...we'll show you how to maximize your success in this section.

Using the Internet to Manage Your Career

We will show you some strategies for uncovering more jobs and how to get your resume towards the top of the stack, but also how to master the power of social networks to find the hidden jobs your peers and competitors don't know about.

Market Yourself...Don't Wait for Them!

While there are many search firms & career services out there that may help, they are limited to the jobs their clients are listing with them. If you want to maximize your results, follow these helpful steps to uncover more opportunities and how to increase your response rates from companies.

Make or Break: Interviewing to Win

Whether you feel you are a strong interviewer or not, this section offers some tips and strategies from over fifteen years of success and failure. If you don't get a laugh, you will at least find out how to maximize your minutes with companies and avoid some popular pitfalls.